



Lebanon Valley Family Literacy Festival

Harrisburg Area Community College • Lebanon County Libraries
Lebanon Valley Council for the Arts • Lancaster Lebanon IU 13
Quality Early Learning of Lebanon County • YMCA

Barbara Tokarz
Harrisburg Area Community College Lebanon Campus
735 Cumberland Street
Lebanon, PA 17042
717-270-6345

Dear Community Leader,

Lebanon County organizations are busy planning the second annual **Lebanon Valley Family Literacy Festival**, which will be held on Seventh St. Lebanon in the area adjacent to the Lebanon Community Library and the YMCA on October 1, 2011 from 10:30-3:30. A special feature this year will be workshops for Lebanon County educators that will be held at the HACC campus and Arts Council the week prior to the festival.

Last year, the festival's attendance surpassed our expectations. Approximately 1,200 people attended the festival and books and educational materials were distributed to 300 families. In addition, 50 families who did not have library cards registered for cards; many of those families sent their children to the library's summer reading program. None of this would have been possible without the help of community partners like you.

This year's festival will once again feature special appearances by children's authors and illustrators, music, food, games, and other fun-filled family activities that celebrate and promote the importance of family's involvement in literacy development. However, we cannot spread this important message without help from organizations such as yours. We are asking if you would review your pledge from last year and if at all possible consider increasing it to help make this festival a success.

Sponsorship levels are named to honor children's and young adult literature awards.

Printz	\$250
Newbery	\$500
Caldecott	\$1,000+

Printz sponsors will receive recognition in publicity pieces and a complimentary table at the festival.

Newbery and **Caldecott** sponsors will receive a complimentary table at the festival and have their company logo appear in advertising and publicity pieces, including press releases and signage, and on the festival web site.

If you have any questions or would like additional information, please contact Barbara Tokarz by telephone at 717-270-6345 or by email at bpt9@verizon.net

Best regards,

Barbara Tokarz



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The Lebanon Valley Council for the Arts is serving as the fiscal agent for the festival.

Yes, I would like to help promote literacy in Lebanon County by sponsoring the Literacy Festival!

Enclosed is my donation for:

Printz \$250 _____ Newbery \$500 _____ Caldecott \$1,000+ _____

Other \$_____ (write in amount)

Please make your check out to Lebanon Valley Council for the Arts

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____

THANK YOU FOR YOUR GENEROSITY!

Please remit your donation to:

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